



COLORS OF THE WORLD

The Idea

The Idea of Colors Of The World started from the desire to address the issues of cultural understanding and intolerance to other cultures. As such, AIESEC launched this ambitious project, now in its third year, to make a change in society, utilizing our global network and experience in bridging gaps between cultures.

Colors Of The World mission

We aim to provide cross cultural understanding and a positive impact on Austrian society by exposing young people to topics like tolerance, diversity and intercultural dialogue.

Colors Of The World vision

To create a generation of Austrian youth that is culturally sensitive and put an end to intolerance and discrimination in Austrian society.

Colors Of The World Goals

Engaging 150 schools, institutions and NGOs
 Engaging 6000 Austrian youth
 Enabling the Experience to 60 AIESEC Global Community Program participants

Colors OF The World components

Colors Of The World is divided into 3 components, named Diversity, Tolerance and Dialogue.



About AIESEC

Present in over 110 countries and territories and with over 60,000 members, AIESEC is the world's largest student-run organization. Focused on providing a platform for youth leadership development, AIESEC offers young people the opportunity to be global citizens, to change the world, and to get experience and skills that matter today.

AIESEC's Vision

Peace and fulfillment of humankind's potential.

AIESEC's Scope

AIESEC is a global, non-political, independent, not-for-profit organization run by students and recent graduates of institutions of higher education. Our members are interested in world issues, leadership and management.

AIESEC does not discriminate on the basis of race, colour, gender, sexual orientation, creed, religion, national, ethnic or social origin.

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Colors of the World: Diversity

A group of 3 to 10 interns from different countries and continents present an interactive workshop that showcase the interns' culture and presents issues from the interns country.

Duration: 6 weeks

Target group: Diversity is delivered to both High school students and Kindergarten students.

Diversity takes place in:



Date	City	Approx. Number of interns
September- October	Graz	4
November- December	Linz	4
November- December	Vienna	8
November- December	Salzburg	3
February- April	Linz (for Kindergartens)	4
February – April	Vienna (for kindergartens)	10
April - May	Salzburg	3
May- June	Vienna	4
TBA Q2	Klagenfurt	3

Colors Of The World: Tolerance

A group of 3 to 10 interns from Egypt and Jordan present panel discussions and interactive workshops discussing the issue of tolerance and accepting different cultures through dialogue about current issues, film, music and literature.

Duration: 6 weeks

Target group: University students

The **first round** of Tolerance takes place February- March in Vienna for 3 to 10 interns.

Colors Of The World: Dialogue

Interns work with NGOs that deal with issues of intercultural dialogue and immigration.

Duration: 6 weeks- 3 months

Target group: supporting NGOs that deal with the issue of accepting cultures in Austrian society

Dialogue takes place in

Date	City	Approx. Number of interns
TBA Q1	Graz	5
TBA Q1	Vienna	5